150th anniversary open forum

April 2, 2019 | 1:30 p.m. – 3 p.m.
Today’s agenda

- Our 150-year heritage
- 150th anniversary goals
- Advisory committee
- Anniversary year timeline
- History book
- Mini-grant program
- Visual identity
Our 150-year heritage

1862
Morrill Act establishes land-grant universities

Feb. 24, 1870
Missouri Gov. Joseph W. McClurg signs legislation creating a “school of mines and metallurgy” in southeast Missouri

Nov. 6, 1871
First classes held at MSM

March 10, 1871
Missouri Legislature designates Rolla as location for University of Missouri School of Mines and Metallurgy
Our 150-year heritage

1964
MSM becomes University of Missouri at Rolla (later University of Missouri-Rolla, also known as UMR)

Feb. 24, 2020
150th anniversary of McClurg’s act establishing a school of mines and metallurgy

March 10, 2021
150th anniversary of Missouri General Assembly’s designation of Rolla as MSM’s home

2000

2008
UMR becomes Missouri University of Science and Technology (Missouri S&T)

MINERS DIG DEEPER
Our 150-year heritage

Homecoming 2020
Official kickoff of 150th anniversary celebration

Nov. 2021
Conclusion of 150th anniversary celebration (Founder's Day, Alumni of Influence)

2021
Our goals

- **Strengthen connections** between Missouri S&T and our 150-year history
- **Strengthen Miner pride** among alumni from all eras (MSM, UMR, S&T)
- **Promote greater appreciation** and understanding of S&T’s role in advancing society
Our goals

- **Encourage alumni/faculty/staff recollections** to be shared via many communications vehicles (online, in print, audio, video, social media, etc.)
- **Generate excitement** around the anniversary through the creation and publication of a commemorative coffee table “popular history” and companion website (150.mst.edu) and video
Advisory committee

Alumni
- Genevieve Sutton Bodnar, MetE’98, MinE’01
- Lister Florence, CE’95, MS IST’06, CSci’07
- Rachel Grodsky, CerE’06
- Rachel Jung, MBA’09
- Daniel Ryan, ME’12
- Mary Helen Stoltz, Engl’95
- Keith Wedge, GGph’70, MSGph’71, PhD GGph’73

Faculty
- Michael Bruening, History, Faculty Senate President
- Larry Gragg (emeritus), History
- Ralph E. Flori, GGPE/Petroleum Engineering

Community
- John Butz, City of Rolla
- Aimee Campbell, Rolla Area Chamber of Commerce

Students
- Palash Bhowmik, CGS
- Adriane Melnyczuk, CGS
- Madison Moore, StuCo
Advisory committee (continued)

Staff

- Terry Barner, MarComm
- Emily Brickler, Managing director, Leach Theatre
- Logan Campbell, Miner Alumni Association
- Andrew Careaga (chair), MarComm
- John Cook, Staff Council President
- Brooke Durbin, Enrollment Management
- Mark Gallardo, The S&T Store
- John Gallagher, Student Involvement
- Debra Griffith, Archives
- John Kean, Athletics
- Mindy Limback, MarComm
- Cheryl McKay, MarComm
- Mark Mullin, Athletics
- Neil Outar, Chief Diversity Officer
- Sarah Potter, MarComm
- Ted Ruth, Facilities Services
- Lishia Stevens, MarComm
- Mary Helen Stoltz, MarComm
- Tori Verkamp, Development
- Roger Weaver, Wilson Library
A Sesquicentennial History
Up to $5,000 per grant

( Depending on funding availability )

Opens April 15

marketing.mst.edu/150

Big ideas welcome

Open to all campus community members

150th anniversary mini-grants
150th visual identity

- Promote the 150th anniversary
- Distinctive, recognizable and memorable to S&T
- Connect with our heritage and reinforce our current name
- Easily adapts to different sizes and works for all types of media
Thank you for attending

For more information, visit: marketing.mst.edu/150

Email your thoughts and ideas to: 150@mst.edu

Coming soon: 150.mst.edu